



# CalARVC

Monthly Occupancy Survey  
 FAX BACK TO: 530-823-6331

**April, 2012**

**Park Name:** \_\_\_\_\_

Exact NUMBER of your campsites \_\_\_\_\_ **A**  
*Number of total licensed sites*

Times days in the month (x29)(x30)(x31) \_\_\_\_\_ **B**

Your POSSIBLE camper nights \_\_\_\_\_ **C**  
 A x B = C (e.g. 100 sites x 30 days = 3,000)

Your ACTUAL camper nights \_\_\_\_\_ **D**  
*Daily totals of all occupied sites added together for the month*

Your OCCUPANCY PERCENTAGE \_\_\_\_\_ **E**  
 D ÷ C = E Assuming 2,000 actual camper nights: 2,000 ÷ 3,000 = 66%

**Fax by the 6th.**

**Responses not received within 60 days will not be processed**

## Kick up your Online Presence

- Video of the Week on Camp-California.com
- Banner Impressions on Camping Ads Network
- E-News Feature Articles to 30,000+ subscribers
- Blogs & Facebook
- Digital/App edition of the Guide

**Let us do it for you!**

It's easy, fill out the attached sign-up sheet or email

[Susanne@calarvc.com](mailto:Susanne@calarvc.com)

for more details.

## It's time to Order Tags!

**SPRING IS HERE!**

*Camper and RVers are on their Way!*  
 Order your Supply of **CAMP, CAR, & DAY** Tags  
 Place your order by June 15th and **SAVE**

*Only \$65 per thousand (regular \$70 per thousand)*  
**NOW! 5000 or more \$60 per thousand**

*Can't remember how many you ordered last year? Call the CalARVC office and we'll check for you.*

(530) 885-1624

or [Mari@CalARVC.com](mailto:Mari@CalARVC.com)

**CalARVC Discounts**  
 Group Savings & Special Pricing for Members

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Place your order by June 15th and **SAVE!!**

Call (530) 885-1624 and order **TODAY!**

PLEASE PRINT AND FILL IN THESE TAGS

**CAMP**      **CAR**

**RETURN TO: CalARVC ■ PO Box 5648 ■ Auburn, CA 95604 ■ FAX 530-823-6331**