



RVing REWARDS Park Sign-up Form

1. This agreement is made between the park listed below and Help-U-Save, program administrator for the RVing REWARDS Card provided by Camp-California Marketing, for a term that expires December 31, 2010.
2. Free REWARDS cards are included in the 2009 & 2010 camping guides.
3. The park agrees to honor the RVing REWARDS card for the entire term.
4. The park determines the preferred rate percentage/value-added benefit and any restrictions.
5. The park agrees to offer the same service and facilities to RVing REWARDS cardholders that they offer to other customers.
6. The park's RVing REWARDS offer should meet or exceed offers made through other programs.
7. Parks will be indicated as a "Featured Park" on www.Camp-California.com. The RVing REWARDS icon will be included the park's listing in the Camp California Guide if received prior to publishing date. The RVing REWARDS program will be promoted in the *California Campin'* consumer e-newsletter, the camping guide, and www.Camp-California.com website.

Park: _____

Program Contact: _____ Title: _____

Address: _____ Phone #:(_____) _____

City: _____ State: _____ Zip: _____

Offer/Stipulations/Restrictions: (Your participation will be most effective if few restrictions are placed on it.) Please add restrictions carefully. Parks may offer both an on-going preferred rate discount and a value-added benefit.

Preferred Rate Percentage: 10% 15% 20%

Restrict days of the week: Valid _____ through _____

Restrict months/season: Valid _____ through _____

Other _____

We wish to offer these value-added benefits (select all that apply):

Kids camp free

Morning newspaper provided

2 nights for the price of one

20% off all items in our store

One additional vehicle pass for free (only available for parks that charge for extra vehicles)

20% savings on in-park entertainment amenity, i.e. boat rentals, bike rentals, etc.)

List amenities: _____

Stay 2 nights, get the third night free.

Other; please list: _____

Signature: _____ Date: _____

Mail to the RVing REWARDS Program Administrator
HelpU-Save • 205 Sharon Way • Roseville, CA 95678 • (916) 622-4151 • fax (530) 823-6331