

We Need Your Support

Advertising & Sponsor Opportunities for CalARVC Supplier Members



As a Supplier to the RV Park & Campground Industry, you want to get your message in front of our members... and you need to maximize your advertising dollars with the impact of a **SPONSORSHIP**. We are enhancing our program to better support your exposure to our member parks!



- ⇒ Discounts for Advertising Packages
- ⇒ Sponsor Recognition
- ⇒ Regional Mixer Event Sponsorship

<p>Save with Package Options!</p> <p>Print Ads CalARVC News Banner Ads CalARVC.com E-news Ads Coffee Talk Sponsor Regional Mixers</p>	<p>Package 1 \$970 (value \$1,020)</p> <p>1/4 pg print Ad Banner web Ad 1 mo. Coffee Talk —</p>	<p>Package 2 \$1,865 (value \$2,070)</p> <p>1/2 pg print Ad Banner web Ad 3 mo. Coffee Talk \$250 Sponsorship</p>	<p>Package 3 \$3,195 (value \$3,760)</p> <p>Full pg print Ad Banner web Ad 6 mo. Coffee Talk \$500 Sponsorship</p>
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Customized packages can be created. Just let us know how you want to reach our members and we'll create one for you. Current CalARVC News Advertisers—If you are interested in packages or other opportunities, your current advertising contract will be applied and credited to your purchase.



➡ Opportunities to connect with California RV Park & Campground operators...

As a Supplier to the RV park & campground industry, you want to get your message in front of our members.

CalARVC News: 550 printed and 600 digital bimonthly issues – Ads ranges from \$55 to \$310 per issue.

The CalARVC News will be published bi-monthly. Printed copies are being reduced while digital distribution is being increased.

Coffee Talk: 52 issues to 600 email addresses – Banner ads run \$250 per month for 4 issues.

Advertising in the *Coffee Talk* is now available! The *Coffee Talk* has become CalARVC's highly praised weekly electronic newsletter featuring information and links to time sensitive material.

CalARVC.com: 7000 annual users, with over 550 per month – Banner ads run \$200 per year.

Ads rotate throughout the entire site – showing up where readers are looking!

Education Forum: The convention & trade show has been streamlined into 2 intensive days of education along with a table top trade show.

The "Education Forum" provides Suppliers with opportunities for brochure distribution, convention program advertising, meal/event sponsorship and table top booth space.

Regional Mixers: The CalARVC Board is moving towards a more grassroots organization and hopes to reinstate chapters and regional units. Throughout the year, CalARVC member parks will be hosting a series of mixers to bring California campground & park owners and operators together. If you would like to fund the cost of these mixers, you can donate to a combined pool of money that will be available to help offset costs. Signage and promotion will be based on the amount contributed.

Recommended sponsorship levels – \$250, \$500, \$1000

➡ Other Sponsorship Opportunities...*

For businesses that wish to contribute to the overall health and well being of the industry, additional sponsorship opportunities are available and can be customized to fit your marketing needs.

CalARVC Disaster Relief Fund: \$250 – 1000.

Government Relations Efforts: \$1000 - \$10,000.

CalARVC Board Meetings: \$500 - \$15,000.

* For more information on these other sponsorships, contact Mari at mari@CalARVC.com